



Easy Building – A home for everyone.

IUHF World Congress – September 2024
Kim Laane



Easy Building

Circular and biobased building system.

Disrupt and decarbonise the construction industry.

Sustainable. Social. Scalable.



easyhousing



FSC-certified timber.

Carbon storage.

Circular design.





Local materials.

Local labour.

Affordable.





Scalable

Standardised design.

Prefabrication factory.

Construction on site.



Our Projects

Subsidiary Uganda



Uganda.

Mozambique.

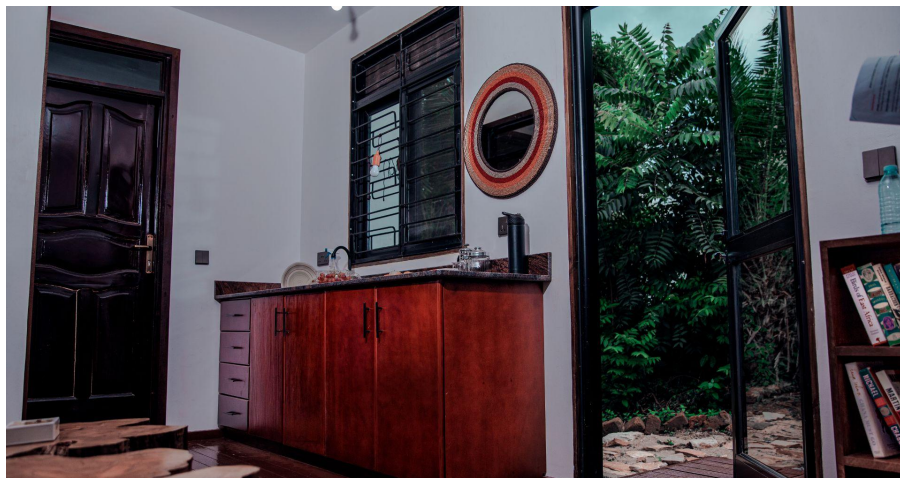
Tanzania.

Ghana.

Coming soon: **Kenya.**









**Housing gap in Africa
projected at 300M homes.**

Informal housing.

**Built environment emits
40% of global CO₂
emissions.**

Lack of financing options.



Informal housing

Humanitarian typology.

Permanent feel, non permanent structure.

**DESIGN
INNOVATION
GROUP**



ZOAC
from relief to recovery



Affordability

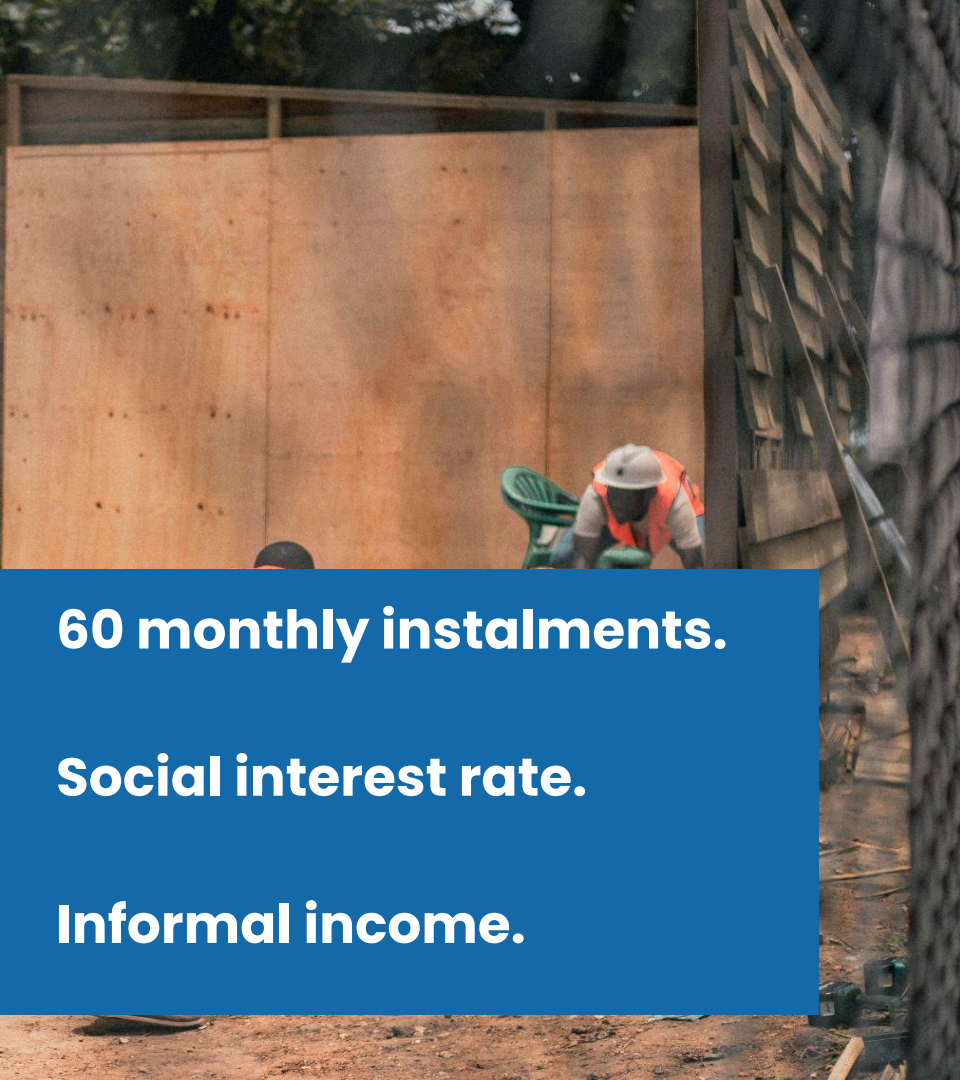
Standard designs.

Local labour and materials.

Rent-to-Own.



Rent-to-Own



60 monthly instalments.

Social interest rate.

Informal income.



Rent-to-Own

More than 220 subscribers.

**Partnership with Gatsby
Africa and Savo.**

Pilot in Kampala, Uganda.





Rent-to-Own



**We are looking for partners
and investors to make
rent-to-own possible!**



easybuilding



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